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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Jerry Price et al. )  
Serial No.: 10/766,075 ) Attorneys' Ref. P214430  
Filing Date: 01/28/2004 ) Art Unit: 3634  
Title: PRODUCT DISPLAY SUPPORT )  
SYSTEMS AND METHODS )

**INFORMATION DISCLOSURE STATEMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In accordance with 37 CFR §1.56, the Applicant respectfully submits this Information Disclosure Statement to call to the attention of the Examiner the references listed on the attached Forms PTO/SB/08A and PTO/SB/08B for consideration in the prosecution of the above-referenced application for U.S. patent. Citation of a reference in this Information Disclosure Statement is not an admission that the reference is prior art to the present invention.

It is believed that no fee is due at this time to maintain the application in full force and effect, however if any such fee is due please charge this to Deposit Account No. 502099.

**REMARKS**

The reference nos. 1-10 listed on the attached Form PTO/SB/08A, and reference no. 1 on Form PTO/SB/08B were disclosed by the Applicant in the present application on pages 2-4.

Reference no. 11 listed as U.S. Patent 2,156,184 to Koski discloses a refrigerator attachment that includes a rack for drying towels and the like using heat generated by a refrigerator condenser.

## CONCLUSION

The Applicant respectfully submits that these references, taken alone or in combination, neither anticipate nor render obvious the present invention. Consideration of the foregoing in relation to the pending application is respectfully requested. If there is any matter which could be expedited by consultation with the Applicant's attorney, such would be welcome. The Applicant's attorney can normally be reached at the telephone number below.

Signed at Bellingham, County of Whatcom, State of Washington, this 6<sup>th</sup> day of August, 2004.

Respectfully submitted,

Jerry Price et al.

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### CERTIFICATE OF MAILING 37 C.F.R. §1.8

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service as first class mail in an envelope addressed to Commissioner for Patents, U.S. Patent & Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below.

Signature: Robin Fry

Print Name Robin Fry

Date: 08/06/2004

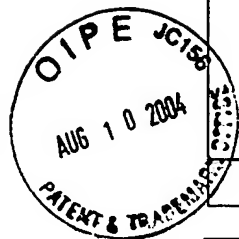
**Complete if Known**

(use as many sheets as necessary)

Sheet	1	of	1
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<b>Application Number</b>	<b>10/766,075</b>
<b>Filing Date</b>	<b>01/28/2004</b>
<b>First Named Inventor</b>	<b>Jerry Price</b>
<b>Group Art Unit</b>	<b>3634</b>
<b>Examiner Name</b>	

Attorney Docket Number	P214430
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Examiner  
Signature

Date  
Considered

1 Unique citation designation number 2 See attached Kinds of U.S. Patent Documents 3 Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3) 4 For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document 5 Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible 6 Applicant is to place a check mark here if English language Translation is attached.

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**Complete if Known**

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First Named Inventor	Jerry Price
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Group Art Unit	3634
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**Examiner Name**

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Sheet	1	of	1
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of 1

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[illegible]

**Examiner  
Signature**

Date  
Considered

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

**1 Unique citation designation number 2 Applicant is to place a check mark here if English language Translation is attached.**

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